

# Naturally preserves taste and extends shelf life



## Oxino® oxygen absorbers absorb all the oxygen within the packaging

- Oxygen is the main cause of deterioration
- Even the smallest quantities of oxygen in the packaging influence the speed of food deterioration
- The presence of Oxino® results in a completely oxygen free atmosphere

#### **Oxino**® prevents:

- 1. Mould & aerobic bacteria growth
- 2. Fat oxidation & rancidity
- 3. Discoloration
- 4. Insect growth



## Oxino® helps food stay fresh for longer

#### BENEFITS FOR HEALTH AND TASTE

- Reduction in use of both natural and artificial preservatives like salt, sugar, acids, antioxidants results in healthier food products
  - And it is no longer necessary to balance sugar, salt or acid levels to slow down aerobic microbe growth.
- Ability to use easily oxidizing ingredients such as unsaturated fats, fresh butter, vitamins etc, whilst maintaining shelf life Oxino® allows the use of healthy fats instead of saturated fats, thereby contributing to a healthier diet.
- Healthier products with natural flavour and better taste
  - Conventionally packed food products suffer from continuous oxidization, resulting in a deterioration of taste and flavour. Products packed with Oxino® maintain their original flavour and taste.
- New claims and innovations
   New products and marketing claims can be introduced relating to natural taste, healthy nutrition, and use of less or no preservatives.

#### LONGER SHELF LIFE

- Geographic & supply chain optimization
  A longer shelf life opens a window of opportunities for
  geographic expansion and supply chain optimization.
- Reducing levels of product returns and wastage
  - A longer shelf life can significantly reduce levels of product returns and wastage.
- Increased production speed & efficiency
   Oxino® can be applied at high speed during the production
   process. Gasflushing treatment and vacuum packing are no
   longer requiered. Oxino® and flow packing equipment work
   very well together and secure a constant level of oxygen
   of <0.1%. Oxino® can also be combined with gas flushing,
   maintaining a buffer of 0.1% oxygen guarantee in the
   distribution chain.</li>



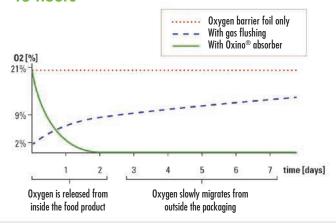




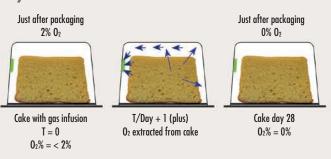
### Why Oxino<sup>®</sup> is better than existing preserving techniques

#### Oxino® absorbs all the oxygen inside food packaging

While gas flushing brings O<sub>2</sub> levels down to a low % level, Oxino® will absorb all oxygen to <0,1% within a maximum of 48 hours<sup>1</sup>



### The residual oxygen is released after 24 hours and will be completley absorbed by Oxino®



#### Oxino<sup>®</sup> does not harm the integrity of the food product.

- Source: internal lab data, confirmed in various industry tests, packaging with oxygen barrier foil
- 2 Source: Anders Leufvena, Nasser Sedaghar and Mohammed B. Habibib
  - SIK, the Swedish Institute for Food and Biotechnology, PO BOX 5401, S-402 29, Gothenburg, Sweden;
  - b Department of Food Science & Technology, Ferdowsi University, Mashhad, Iran
- 3 Source: ainia Technological Center Spain, "Análisis de la efi cacia de absorbedores de oxígeno sobre fiambre envasado", 2010
- 4 The CIELab coordinates: each color is represented using three coordinates, L = luminosity a = amount of red-green, b = amount of yellow-blue

#### Positive effects of a complete reduction of oxygen for food products

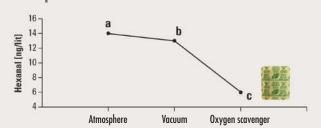
Stops mould growth which can happen even with as little as 0,2% O<sub>2</sub>





tortilla gas-flushed only

#### Stops fat oxidation<sup>2</sup>



A test of the stability of raw dried pistachio nuts with different packaging systems shows that only an oxygen absorber will prevent a noticeable level of rancidity

Prevents the photocatalytic process of discolouration which can be triggered by the smallest amounts of residual oxygen<sup>3</sup>

Conventional packaging



With Oxino®



- The color was measured in the most discolored parts of the product.
   A total of 10 zones per slice were taken to obtain a representative average.
- Fixed parameters of the measurements: Observator 10°/ Iluminant D65.

#### Stops aerobic microorganisms and insect growth









Moth





Beetle

## Only Oxino® keeps oxygen level below < 0.1% without the disadvantages of conventional methods

In contrast to Oxino<sup>®</sup>, conventional methods will never completely remove oxygen. In addition to that, the have the following disadvantages that can be avoided with Oxino<sup>®</sup>.

Vacuum	Gas flushing with nitrogen (N2)	Gas flushing with carbon dioxide (CO <sub>2</sub> )
May change the texture of shape of food products	Does not inhibit mould effectively.	May cause an acidic taste and smell.

## Oxino<sup>®</sup> can be easily applied during the production process

Oxino® can be used in combination with all standard gas flushing techniques, flowwrapping, thermoforming etc. The only prerequisite is a film with oxygen barrier properties and an air-tight sealing. A standard labelling machine can be used to apply the labels. With our packaging industry partners, we will work with you to implement Oxino® within your current production process.

## Oxino® brings benefit to a variety of foods including:



















#### Oxino® is safe

The use of Oxino<sup>®</sup> is approved in EU, US, Japan, Asia and NZ/AUS. The content is non-toxic and harmless if accidentally consumed. Just for your information, table salt is more toxic for the human body than the content of Oxino<sup>®</sup>.

#### Oxino® improves the quality of your product

Using Oxino®	Convetional Packing without Oxino®
No mould	Mould
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No mould, better taste	Mould, bad taste
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No discoloration	Discoloration
(基础) (基础) (基础) (基础) (基础) (基础) (基础) (基础)	
No fat oxidation	Fat oxidation

In order to arrange a free trial so that you can verify the benefits of including Oxino® please contact us at:



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